

News Release From



FOR IMMEDIATE RELEASE
September 2, 2025

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**BEKUM AMERICA WELCOMES ANDREW HOBSON AS NEW
REGIONAL SALES / NORTH AMERICAN INDUSTRIAL
MACHINE MANAGER**

Williamston, MI – Bekum America Corporation is pleased to announce the addition of Andrew Hobson to its sales team. Hobson will serve as the new Regional Sales/North American Industrial Machine Manager.

In his new position, Hobson will support Bekum's North American sales operations and manage industrial machinery projects. Hobson will play a key role in strengthening customer relationships, driving sales growth, and ensuring the successful execution of strategic projects across the region.

"We are excited to welcome Andrew Hobson to the Bekum team," said Steve London, President and Chief Operating Officer. "His deep industry knowledge, technical expertise, and customer-first approach make him a great fit for Bekum."

Hobson is entering the manager role with over 30 years of experience in the plastics and blow molding industry, with a strong background in sales, project management, and technical consulting. Andrew has supported customers in industrial and consumer packaging, automotive, and specialty sectors. Hobson has worked extensively across the U.S. and Canada.

"I'm excited to take this next step in my career with the outstanding Bekum team," Hobson said. "I look forward to collaborating with our talented team to deliver innovative solutions and exceptional value to our customers."

BEKUM America was established in 1979 with the mission to introduce top quality blow molding machinery, designed to produce plastic bottles, containers, and other large plastic parts in the North American marketplace, via blending German design and technology with American skill and ingenuity. Bekum's customer base includes large multi-national customers, as well as owner/operator plastic bottle manufacturers.

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