



Press Release

New Director of Sales at Bekum Europe

Traismauer [14.04.2021]: Oliver Wolff (53) has joined Bekum as Sales Director at the Traismauer location.

Wolff has a degree in business administration and can look back on more than 20 years of experience in leading positions in sales, business development and marketing with special machinery manufacturers in the packaging industry. Most recently, he was a member of the management team and responsible for sales and marketing at a leading global manufacturer of plastics and packaging machinery.

Mr. Wolff will be responsible for the entire sales division at Bekum in Berlin and Traismauer. His main responsibilities include managing strategic sales, expanding the sales organization, optimizing sales processes and structures, and expanding market presence through global digitization and marketing strategies. Regarding the new challenge, Mr. Wolff says, "Bekum has held its own in a difficult market environment and has made very positive progress in all areas over the past few years. As Head of Sales and Marketing, I have the opportunity to actively shape and develop Bekum's further growth."

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Bekum Maschinenfabriken GmbH
Kitzingstraße 15/19 • 12277 Berlin • Deutschland
Tel.: +49 (0)30 7490-0 • Fax: +49 (0)30 7490-2441
E-Mail: sales@bekum.de • www.bekum.com

Geschäftsführer:
Gottfried Mehnert
Dipl.-Ing. Michael Mehnert
Ust.-Id.-Nr.: DE136701335

Deutsche Bank AG, Filiale Berlin
BIC DEUTDE33XXX
IBAN: DE55 1007 0000 0386 9500 00
Amtsgericht Charlottenburg, 92 HRB 3533



Captions:

Caption 1 (opening image): Newly designed Concept 808 electric blow molding machine honored with the Good Design Award 2020

Image sources: All images are from Bekum (unless otherwise indicated)

About Bekum ++++++

Pioneer and Trendsetter in Blow Moulding Technology

Founded in Berlin in 1959, Bekum Maschinenfabriken GmbH is one of the world’s leading manufacturers of extrusion blow moulding machines.

Founder Gottfried Mehnert conceived the name Bekum as the acronym (Berliner Kunststoff Maschinen).

The company began to flourish in its founding year with the development of the world’s first neck-rim calibration. Numerous innovations and patents followed, confirming that Bekum, with its innovative and customer-oriented machinery solutions, has always been ahead of its time – and remains so to this day.

When innovative and economical machinery solutions with high productivity for individual packaging requirements of hollow packaging are in demand, then Bekum, with 60 years of experience in blow-moulding technology, is the first choice worldwide.

Product Range and Applications in Food and Non-food

With future-oriented and reliable production processes and fully electric, as well as hydraulic machinery for the commercial production of blow moulded containers ranging from 5 ml to 3000 l, Bekum offers everything for plastic packaging from one source.

Philosophy of the Company



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Building and maintaining long-term relationships with market partners through future-oriented, predictable company policy determine the actions of the first and second generation of the family, represented by Michael Mehnert. This strategy ensures the jobs of dedicated and experienced staff. The preservation of traditional structures, an established network of partners and far-sighted adaptation to change form the basis for continuous development and inspiration for the company in the interest of partners, customers and employees.

Innovation and Technology

Process reliability, availability, efficiency and sophisticated design characterise the high standard of Bekum production lines for blow moulding. Bekum contributes the expertise that has grown based on these references, associated with various patents in blow moulding, to the fulfilment of every customer requirement.

The level of process design is key for process reliability, reproducibility, parts quality and cost-efficiency. A high-quality production line for extrusion blow moulding, consisting of machine, die and automation which is impressive in terms of speed, wear resistance, availability, process reliability and stability alike, is critical for return on investment (ROI) and the level of added value.

Facts and figures

With 18,000 machines delivered and installed worldwide - about half of them still in use - the Bekum Group has achieved by far the largest production of blow moulding machines of any brand.

The Bekum Group serves approximately 100 countries around the world directly or through representatives.

Today, 350 employees work for the Bekum group worldwide at three locations in Europe and in the US (Berlin (Germany), Traismauer (Austria) und Williamston (USA)).

Our Technology – Your Success

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